



2010 REGISTRATION FORM

861 Riverland Drive * Charleston, * SC * 29412
 Fax # 843-762-2683

COMPANY NAME _____
 CONTACT NAME _____ DATE OF BIRTH _____ SEX _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ WEBSITE _____
 BUSINESS PHONE _____ FAX _____ E-MAIL _____

Minimum size of a single site is 35ft X 14ft Includes 1 table & 2 chairs	POSTMARKED on/before 1/30/10	POSTMARKED on/after 1/31/10	EXTENDED COST
Waterfront X _____	\$315	\$355	\$
Trailfront X _____	\$275	\$315	\$
Combined (Waterfront and Trailfront site) X _____	\$450	\$530	\$
10' x 10' Exhibit Area Tent Rental (Optional) X _____	\$120	\$145	\$
20' x 20' Exhibit Area Tent Rental (Optional) X _____	\$225	\$245	\$
Extra Table X _____	\$5	\$10	\$
ALL EXHIBITOR STAFF MUST BE REGISTERED (AT NO CHARGE) WITH THE FESTIVAL. PLEASE EMAIL DPALKA@CCPRC.COM WITH A LIST OF STAFF WHO WILL BE WORKING YOUR BOOTH. EXHIBITOR REGISTRATION INCLUDES 2 FESTIVAL T-SHIRTS.	Additional T-shirts \$10 X _____		\$
	Registration Sub-total		\$

SPONSORSHIP LEVELS	PRODUCT DESCRIPTION	EXTENDED COST	
Gold Paddle Sponsor (\$6500*)		\$	
Silver Paddle Sponsor (\$2750*)		\$	
Bronze Paddle Sponsor (\$1750*)		\$	
Greenland Paddle Sponsor (\$1000)	Cash, product or any combination	\$	
Take -Apart Sponsor (\$500)	Cash, product or any combination	\$	
Friday Night Barbeque Social (\$750)	Cash only	\$	
Saturday Afternoon Music Social(\$750)	Cash only	\$	
Cardboard Canoe Race (\$250)	Cash, product or any combination	\$	
*A minimum of 50% of sponsorship must be in cash.		Sponsorship Sub-total	\$

MEALS		ADDITIONAL ADVERTISING OPPORTUNITIES		EXTENDED COST
Breakfast \$18	x # _____ = \$ _____	ECCKF Event Guide Camera-ready ads must be received by February 19, 2010		
Friday Dinner \$18	x # _____ = \$ _____	¼ Page B/W Ad (festival)	\$400.00	
Saturday Dinner \$18	x # _____ = \$ _____	½ Page B/W Ad (festival)	\$675.00	
		Full Page B/W Ad (festival program) for color add	\$1200.00	
Meals Sub total \$		Additional Advertising Sub Total		\$

Credit Cards (<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AMEX or <input type="checkbox"/> Discover) _____ Expiration Date ____ - ____ Card Holders Name _____ Please Make Checks Payable to: CCPRC	Registration Total \$ _____ Sponsorship Total + \$ _____ Additional Advertisement Total + \$ _____ Meals Total + \$ _____ Total Enclosed = \$ _____
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EAST COAST CANOE & KAYAK FESTIVAL

EXHIBITOR AGREEMENT

Name of Company _____

As an Exhibitor at the 2010 East Coast Canoe & Kayak Festival, I agree to:

- _____ Initial Allow **ONLY INDIVIDUALS WITH A VALID WRISTBAND** identifying them as a registered festival participant to use or demonstrate any boat I provide.
- _____ Initial Provide positive flotation for any boat I may demonstrate and to make sure that all users wear an approved USCG PFD.
- _____ Initial Park all vehicles and trailers in the designated parking area.
- _____ Initial Ensure that all demo boats will be off the water by 5:00pm Friday and Saturday and by 4:30pm on Sunday.
- _____ Initial Limit any audio or multi media to the confines of my exhibit area.
- _____ Initial Provide only general safety orientation and will not conduct or offer any paddling instruction during the event.
- _____ Initial Have read and understand the park rules and regulations.
- _____ Initial Obtain all necessary business licenses, and collect and pay any relevant state or local taxes for the sale of merchandise during the event.
- _____ Initial Ensure that all staff working at my exhibit site will be made aware of, and will abide, by these rules.
- _____ Initial I understand that the East Coast Canoe & Kayak Festival & Charleston County Park and Recreation Commission (CCPRC) reserves the right to intersperse boat manufacturers with accessory manufacturers. Retail space will be arranged by CCPRC to offer the consumers and exhibitors the best possible presentation.
- _____ Initial I understand the CCPRC, and all participating companies, individuals and organizations shall assume no responsibility or liability for me for accident, illness, or loss or damage of property. I acknowledge and assume all risks inherent in connection with this activity, and I agree to hold CCPRC harmless from any and all liability, action, judgments, claims, and damage of every kind.

Festival staff and the SC Department of Revenue will monitor the exhibit area to ensure compliance with the terms above.

A \$40 NON-REFUNDABLE SERVICE FEE PER EXHIBITOR will be charged for cancellations prior to **3/19/10**, and no refunds will be issued after that date.

Signed _____ **Title** _____

Representing (Name of Company) _____

Date _____